

**GENERAL MEETING OF THE BOARD OF DIRECTORS
OF THE
CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY**

RESOLUTION NO. 15-088

**AWARD A CONTRACT FOR COMMUNICATIONS AND MARKETING
CONSULTING SERVICES.**

WHEREAS, by Resolution No. 15-045, dated July 29, 2015, the Board of Directors authorized the Executive Director to procure communications and marketing services; and

WHEREAS, in accordance with the Mobility Authority Procurement Policies and the request for proposals for communications and marketing services issued by the Mobility Authority (the "RFP"), based on the evaluation and selection criteria set forth in the RFP the Executive Director recommends the Board award the contract to Edelman.


NOW THEREFORE, BE IT RESOLVED that the Board hereby awards a contract to provide communications and marketing services to the Mobility Authority to Edelman; and

BE IT FURTHER RESOLVED, that the Board authorizes the Executive Director to negotiate a contract with Edelman consistent with the proposer's responses to the RFP, the RFP, the Mobility Authority's Procurement Policies, and as the Executive Director further determines is in the best interest of the Mobility Authority; and

WHEREAS, the Executive Director shall bring the negotiated contract back to the Board for approval.


Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 24th day of November, 2015.

Submitted and reviewed by:



Geoffrey Petriv, General Counsel

Approved:



Ray A. Wilkerson
Chairman, Board of Directors